

Cayley Balser

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Educational Experience

University of Arizona, *Juris Doctor*. GPA 3.760. Class rank 27/137. August 2019 – May 2022.

CALI Excellence for the Future Award: Innovation for Justice Fall 2020, Empirical Methods in the Law Spring 2021, UX4Justice Fall 2021. College of Law Dean's List Fall 2019, Fall 2020, Spring 2021, and Fall 2021. Hon. Earl H. Carroll Public Service Award.

University of Florida, *Master of Education and Education Specialist in Mental Health Counseling*. GPA 3.98. August 2016 – May 2019.

CACREP accredited institution, ranked 3rd nationally. National Certified Counselor, accreditation through the National Board of Certified Counselors, January 2020. Chi Sigma Iota (counseling honors society) – member and advocacy chair.

Clemson University, *Bachelor of Arts in Psychology*. GPA 3.83. July 2013 – May 2016.

Phi Beta Kappa. Bernard Caffery Award for Excellence in Psychology, 2016. Dean's List 2013, 2015. President's List 2014, 2015. All-ACC Honor Roll 2014, 2015. 2016 Athletic Director's Award for Academic Excellence. Minor in Modern Languages: French.

Teaching and Research Experience

Innovation for Justice

Professor of Practice, Service Impact Area Lead, University of Arizona James E. Rogers College of Law. November 2023—Present.

- Responsible for teaching interdisciplinary graduate level courses on the topic of Unauthorized Practice of Law (UPL) reform.
 - Fall 2023: co-teaching Legal Innovation for Policy Advocates. This semester is focusing on the potential of UPL reform to advance domestic violence advocacy. Project description is [available here](#).
- Design community-engaged and technology-enhanced flipped classroom content that prioritizes learner-centeredness, trauma-informed and trauma-responsive practices, learner agency, inclusivity, accessibility, and scalability.
- Continue nourishing existing and building new community relationships to further the goals and vision of the Service Impact Area at i4J.
- Prioritizing publishing Service Impact Area work at i4J in legal and peer-reviewed journals. Current projects include:
 - Medical Legal Partnership 2.0: embedding UPL reform-based civil justice problem-solving in patient care.
 - (Re)traumatization and access to justice.
 - i4J methodology.
 - The Potential for UPL Reform to Advance DV Advocacy project related publications.

Post-Graduate Fellow, Community-Engaged Research Operations Lead, University of Arizona James E. Rogers College of Law & University of Utah David Eccles School of Business. August 2022—October 2023.

- Responsible for facilitating community engagement for all Innovation for Justice projects, specifically the course-based Innovating Legal Services and UX4Justice projects. This included interacting with over 150 individuals over the course of the fall semester.
- Co-teaching Innovating Legal Services with i4J director Stacy Rupprecht Jane

- Coaching a team of students as they proceed through the design- and systems-thinking process; responsible for planning for and facilitating class meetings that cover trauma-informed skills, interviewing, and qualitative data capture, analysis, and synthesis.
- Created a justice needs survey for the West Valley community based on the existing literature and analyzed the data to make recommendations about what types of services are most needed in the jurisdiction.
- Lead author of Fall22 report, Embedding Regulatory Reform-Based Civil Justice Problem-Solving in Patient Care. [Report available here.](#)
- Expanding and refining the lab's trauma-informed practices, both out in the community and within our virtual classrooms.
 - Bolstered trauma-informed training to expand beyond a single class.
 - Reviewed all interview questions for consistency with trauma-informed interviewing best practices before interviews occurred.
 - Preparing a workshop for i4J team on trauma-informed and trauma-responsive practices ahead of the Fall 2023 course launch.
- Lead author for i4J's latest article on the regulatory reform efforts of the past 4 years.
 - Oversaw and managed 2 i4J staff members and a 3L fellow through writing and publishing this article, including providing resources and examples for sections, editing drafts, and general project management.
- Refined qualitative and quantitative data collection, analysis, and synthesis procedures throughout the lab, grounding in the existing methodology literature across disciplines. Created and curated materials to be used in i4J courses when teaching students about data collection, analysis, and synthesis procedures and led classes associated with these materials.
- Overseeing leadership students working on various projects such as:
 - Furthering the HSLA initiative
 - Grant writing
 - Justice needs data collection and analysis
 - Furthering the West Valley project through creation of a service model blueprint working with the Intensive Outpatient Clinic
 - Preparing for a national-scale domestic violence policy project that intersects with regulatory reform and DV lay legal advocates
 - Furthering the Cost of Eviction Calculator
- Working on IRB applications for future lab projects, including drafting the Legal Innovation for Policy Advocates 2023 project, The Potential of UPL Reform to Advance DV Advocacy application as Principal Investigator.

i4J Fellow, University of Arizona James E. Rogers College of Law. May 2021 – May 2022.

- Pima County's Emergency Eviction Legal Services (EELS) – landlord engagement project lead: Spring 2022
 - Led team of 3 Leadership in Legal Innovation students, working with Pima County's EELS program to design, build, and test innovative ways to engage landlords in the mediation process.
 - Community engagement with 10 EELS staff members, lived experience experts, and community stakeholders to organize student interviews.
 - Lead writer for final report to EELS staff outlining methods, findings, and recommendations. [Report available here.](#)
- Innovating Legal Services Fall 2021
 - Gathered eviction data in Arizona and Utah to prepare for Fall 2021 Innovating Legal Services Course
 - Co-taught a project-based course addressing the challenge “how might we legally empower underrepresented communities in Arizona and Utah experiencing housing insecurity” alongside two full-time i4J staff, two alumni coaches, teaching fourteen enrolled graduate students in JD and MLS programs at two universities.
 - Built relationships and collaborated with over 160 stakeholders in Utah and Arizona, getting to

- know them and the work they do, exploring pathways for future collaboration
- Working towards State Court approval for Housing Stability Legal Advocate training and certification in both Arizona and Utah. [Proposal available here.](#)
- Iowa pre-filing eviction ODR engagement evaluation
 - Community engagement with over 20 landlords and 30 tenants in Story County, Iowa scheduling interviews and prototype testing.
 - Conducted twelve interviews and nine prototype tests to learn more about eviction experiences in Story County and gain feedback on ideas about an online dispute resolution system.
 - Drafted language about community engagement and proofread final report.
- Legally Empowering People Experiencing Medical Debt
 - Pilot lead for the BSW Pilot from the 2020-21 academic year i4J project.
 - Engaged with community members and academic institutions to assess the viability of training social work students to give limited-scope legal advice about medical debt.
 - Learned to pivot as challenges were faced at various stages while working through this pilot, ultimately concluding that medical debt is probably not the best topic to train social workers to provide legal advice about.
 - Continuing to foster relationships with the academic institutions and community for future collaboration opportunities.

Behavioral Legal Ethics

Research Assistant, University of Arizona James E. Rogers College of Law. January 2020 – April 2021.

- Worked under Professors Catherine Gage O’Grady and Tigran Eldred for their book on Behavioral Legal Ethics to be used in Professional Responsibility courses.
- Responsibilities included source and fact checking, editing drafts, compiling a bibliography to be added as an appendix, and copy work.

JD-Next

Research Assistant, University of Arizona James E. Rogers College of Law. June 2020 – May 2022.

- Evaluation of online law school preparation course offered over 9 weeks prior to matriculation aimed at preparing diverse students to succeed in law school.
- Managed incentive budget, organized incentive prizes, completed literature reviews, and helped in manuscript drafting.

Lawtina Program

Research Assistant, University of Arizona James E. Rogers College of Law. October 2019 – April 2021.

- Program evaluation of an undergraduate course aimed at increasing the representation of Latina students in JD programs.
- Funding through AccessLex Center for Legal Education Excellence
- Recruitment, creating and editing survey materials, statistical analysis, grant applications for pipeline creation.
- Recently, the Lawtina program received national recognition for its effort to increase the number of Latina individuals matriculating in law school.

Examining the Efficacy of a Suicide Prevention Advocacy Training

Researcher, Clemson University. August 2015 – May 2016.

- Administered pre- and post-tests to students participating in suicide prevention gatekeeper trainings
- Analyzed data and ran t-tests to determine that our intervention created improvement in campus suicide awareness and prevention action.

A Case for the Humanities

Research Assistant to Dr. Eric Touya. July 2015 – December 2016.

- Conducted literature reviews, edited excerpts, and proofread manuscript for *A Case for the*

Humanities: Pedagogy, Polity, Interdisciplinarity published in December 2016.

Other Relevant Projects

A solution-focused brief therapy program for transitioning student-athletes.

Extant research examines the transition away from athletics, but few- if any- standardized interventions are in place to ensure a successful transition. This proposed program includes counseling interventions for six weeks of group counseling sessions for student-athletes in their last semester of eligibility, with each session lasting one hour. Aspects of this program have been implemented in the University of Florida's Health and Human Performance student-athlete-specific course since 2018.

Presentations

A Community-Driven Approach to Regulatory Reform, Cayley Balsler. October 2023. International Access to Justice Forum. Irvine, CA.

Increasing Access to Justice through Regulatory Reform. Cayley Balsler, Paul Lee. February 2023. Pro Bono Institute Annual Conference. Washington, D.C.

Leveraging Regulatory Reform to Advance Access to Justice, Stacy Rupprecht Jane, Cayley Balsler, Tate Richardson, Hon. Ann Timmer, & Anna Harper-Guerrero. January 2023. Legal Services Corporation Innovation in Technology Conference. Phoenix, AZ.

Expanding Arizona's LP and Utah's LLP Program to Advance Housing Stability, Mackenzie Pish and Cayley Balsler. January 2022. Virtual presentation to the Arizona Supreme Court Access to Justice Commission.

Leveraging your MLS to expand access to justice, Cayley Balsler. August 2021. Virtual capstone presentation to MLS students graduating from the University of Utah.

Bridging the Justice Gap Through Innovation, Cayley Balsler and Jacqui Marzocca. June 2021. CLE Presentation for the State Bar of Arizona Virtual Convention.

Student-Athletes as a Special Population: What Counselors Need to Know, Cayley Balsler. October 2018. Poster Session at the Florida Counseling Association Conference.

The Hidden World of Student-Athletes: Preparing Counselors to Work with this Population, Cayley Balsler and M. Kristina DePue. October 2018. Poster Session at the Southern Association for Counselor Education and Supervision (SACES) Conference.

Examining Substance Use, Mental Health, and Cognition in Adults with Histories of Mild Traumatic Brain Injuries, M. Kristina DePue, David Therriault and Cayley Balsler. April 2018. Poster Session at the American Counseling Association National Conference.

Publications

Re-Regulating Justice: Realizing Housing Stability Through Community Legal Advocacy. Antonio M. Coronado, Rachel Crisler, Cayley Balsler, & Stacy Rupprecht Jane. ABA J. Affordable Housing (forthcoming 2024).

Leveraging Regulatory Reform to Advance Access to Justice, Cayley Balser, Erin Weaver, Stacy Rupprecht Jane, Gabriela Elizondo-Craig, Tate Richardson, and Antonio Coronado. L.J. Soc. Justice (forthcoming 2024).

Trauma-Informed Practices at Innovation for Justice (i4J). Cayley Balser. Blog Post. October 2023. Available at: <https://www.innovation4justice.org/updates/trauma-informed-practices-at-i4j>.

Mapping the Community Justice Worker Service Model, Cayley Balser & Stacy Rupprecht Jane. Innovation for Justice. July 2023. Available at: <bit.ly/i4J23PopHealth>.

Community Justice Workers in Patient Care: A Collaboration Between Innovation for Justice and University of Utah Health, Cayley Balser & Stacy Rupprecht Jane. Innovation for Justice. July 2023. Available at: <bit.ly/i4JWestValley>

Embedding Regulatory Reform-Based Civil Justice Problem-Solving in Patient Care, Cayley Balser, Stacy Rupprecht Jane, & Alesia Ash. Innovation for Justice. January 2023. Available at: <bit.ly/u4J22UHealth>.

Expanding Arizona's LP and Utah's LPP Program to Advance Housing Stability, Mackenzie Pish, Cayley Balser, Stacy Rupprecht Jane, Jacob Wassenaar, & Nathaniel Goodman. Innovation for Justice. January 2022. Available at: <rebrand.ly/hsla-proposal>.

Diverse Patients' Attitudes Towards Artificial Intelligence (AI) in Diagnosis, Christopher T. Robertson, Andrew Keane Woods, Kelly Bergstrand, Jessica Findley, **Cayley Balser** & Marvin J. Slepian. PLOS Digit Health 2(5): e0000237. <https://doi.org/10.1371/journal.pdig.0000237>.

Iowa Pre-Filing Eviction ODR Engagement Evaluation, Stacy Rupprecht Jane, Sarah Mauet & Cayley Balser. July 2021.

JD-Next: A Valid and Reliable Tool to Predict Diverse Students' Success in Law School, Jessica Findley, Adriana Cimetta, Heidi Burross, Katherine Cheng, Matt Charles, Cayley Balser, Ran Li & Christopher T. Robertson. 20 J. Empirical Legal Studies 134, August 2022. Available at SSRN: <https://ssrn.com/abstract=3845533>.

JD-Next: A Randomized Experiment of an Online Scalable Program to Prepare Diverse Students for Law School, Arizona Legal Studies Discussion Paper No. 21-11. Katherine Cheng, Jessica Findley, Adriana Cimetta, Heidi Burross, Matt Charles, Cayley Balser, Ran Li & Christopher T. Robertson. May 2021.

Other Teaching Experience

University of Arizona James E. Rogers College of Law

Ares Fellow, Spring 2021.

- Earned one of the top three grades in Property, served as a teaching fellow for the 1L course during 2L year

Supreme Court Teaching Fellowship, Spring 2021; Spring 2022.

- co-taught a semester-long discussion section for the BA in Law course Sex, Race, Drugs, and Power in the Supreme Court.
- Responsible for planning, assignment grading, and leading class discussion.

BA in Law Teaching Fellow, 2020-21 Academic year.

- Served as a teaching assistant grading assignments and interacting with students in Health Law (Fall

2020) and Criminal Procedure (Spring 2021) in the BA in Law program at University of Arizona. *JD-Next Program*, June 2020 – August 2020.

- Lead Teaching Assistant
- Graded weekly assignments, responded to email questions, held office hours.
- Delegated responsibilities and assignments to five other TAs for the course.

University of Florida

Stress and Anxiety Management, January 2016 – April 2017.

- Teaching assistant working under Christina McGrath Fair in the College of Education
- Planned for classes, conducted lectures, and facilitated in-class activities for classes of 30-50 students throughout three semesters.

Leadership Experience

Legal Empiricism and Discussion Society (LEADS)

Co-founder, Tucson, AZ. August 2020 – May 2021

- Co-founded this student organization with fellow 2L student Martyna Sawicka, focused on bringing empirical legal scholarship to law students in an approachable and interactive forum
- Led monthly board meetings for the academic year
- Coordinated with research experts to join LEADS meetings to present on their work
- Began the LEADS conference at the James E. Rogers College of Law as a forum for students to present their original scholarship.

AFSP Out of the Darkness Campus Walk

Walk Chair, Clemson, SC. August 2015 – May 2016.

- Planned inaugural walk at Clemson University with the American Foundation for Suicide Prevention (AFSP), that included 163 participants and raised over \$7,000.
- Worked with Clemson President Jim Clements and Athletic Director Dan Radakovich, meeting with numerous groups on campus to increase involvement in Out of the Darkness Walk
- Oversaw a committee of student volunteers and created and monitored accounts on social media platforms
- Created templates and organizational structures for future Walks at Clemson that continue and grow every year.

Student Athlete

Volleyball, Clemson, SC. July 2013 – May 2016.

- Full scholarship athlete
- 2014 Volleyball Strength and Conditioning Dedication Award
- Maintained an average of 30 hours per week of training, skill development, and meetings.
- Traveled 9,000 miles for competition each fall semester while balancing a full course load.
- Hosted potential student-athlete recruits, interacting with recruits and their families
- Medically disqualified prior to 2015 season due to career-ending injury; maintained status as full-scholarship athlete.

Other Professional Experience

Judicial Extern for the Honorable Ken Schubert

King County Superior Court, Seattle, WA. May 2020 – July 2020.

- Drafted two bench memos per week on motions before the Court.
- Drafted Court Orders to be approved and signed by the Court.
- This externship was completed remotely because of COVID-19

PALS Thrive at UF Health

Counseling Intern, Gainesville, FL. January 2018 – April 2018; January 2019 – April 2019.

- Counseled high school students, maintaining a caseload ranging from 7 to 21 clients throughout two semesters.
- Developed and implemented a psychoeducation mindfulness group in ten classrooms.
- Completed over 140 direct hours of counseling to both individuals and groups.

The Refuge, Trauma-Focused Substance Abuse Treatment Center

Counseling Intern, Ocklawaha, FL. August 2018 – December 2018.

- Co-facilitated four groups per week in both residential treatment center and partial hospitalization programs.
- Gained experience in specialized treatment modalities including Equine Therapy, Somatic Experiencing, and Dialectic Behavioral Therapy.

Certifications, Honors Societies, and Skills

Legal Empowerment Leadership Course. Accepted as member of first cohort of LELC. Oct. 2023.

National Certified Counselor. January 14, 2020 – present.

Arizona State Bar. Admitted to practice March 7, 2023.

Golden Key International Honors Society. University of Florida. Inducted 2018.

Chi Sigma Iota, Beta Chapter. University of Florida. Inducted 2017.

Advocacy Committee co-chair, April 2018 – May 2019.

Phi Beta Kappa, Delta Chapter. Clemson University. Inducted 2016.

Yoga, 200-hour Registered Yoga Teacher. Earned teaching certification in April 2017.

Tae Kwon Do, First Degree Black Belt. Earned 2011.

Language Skills: French written and spoken conversational fluency.